

CAMPARI MILAN TRIP 2024 - PROMOTION RULES

These are the terms and conditions (“Rules”) that apply to the ‘Win Campari trip to Milan’ promotion (“Promotion”). By entering the Promotion, each entrant agrees to these Rules and confirms they have read and understood our Privacy Notice at https://www.camparigroup.info/policies/ENG_Campari.pdf. Please also see how we limit our liability in the “Liability” section below.

1. **Promoter:** Glen Grant Limited t/a Campari UK, a company registered in the United Kingdom (company no. SC292101) with its registered office address at Glen Grant Distillery, Rothes, Morayshire, AB38 7BS (“Promoter”). Postal correspondence must be sent to 14-16 Great Portland Street, London W1W 8QW.
2. **Entry period:** The Promotion opens for entry at 00:00 am on 13th May 2024 and closes at 12:59pm on 31st August 2024 (“Entry Period”).
3. **Eligibility:** Entry is open to legal residents of the United Kingdom (England, Scotland, Wales and Northern Ireland only) who are at least 18 years old at the time of entry. The Promotion is not open to employees and contractors of Promoter or any promotion administrator or Prize provider, their families and households and anyone else professionally involved or associated with the Promotion. Promoter reserves the right at any time to require proof of eligibility in such form as Promoter reasonably considers necessary.
4. **Purchase is necessary.** Please retain neck tag with the unique code, for the duration of the Entry Period and for 14 working days after, as this may be required for validation and in order for the winner to receive their Prize. Internet access, a telephone number and a valid email address are required.
5. **Limit on number of entries:** A limit of one (1) entry per person applies to this Promotion. Promoter reserves the right at any time to disqualify anyone found to have entered more than once, including by using multiple accounts.
6. **How to enter:** To enter the Promotion, eligible entrants must do the following during the Entry Period: (i) purchase a promotional bottle of Campari 70cl in a participating Tesco, Sainsbury’s, Morrison’s, Asda, Waitrose, Co-op, Majestic and Booths stores, (ii) scan the QR code inside of the neck tag, and (iii) complete the online entry form on the promotional microsite at www.campari.com/en-gb/milan-trip/, including the unique code found on the inside of the neck tag, your full name, email address, and telephone number. Promotional bottles are subject to availability. While stocks last.
7. **Prizes:** There are 151 Prizes to be won in this Promotion (each a “Prize”) consisting of:
 - i. 1st place Prize (x1): A trip for the winner and one (1) guest to Milan. This Prize consists of the following elements:
 - a. Return economy class flights from an agreed departure airport in the UK to an agreed arrival airport in Milan, departing on an agreed period before the 31st of December 2024, bank/public holidays are excluded. Travel agency to agree travel dates and departure airport with the winner and their guest. The final agreed airports and dates will be at the Promoter’s discretion.
 - b. Private airport transfers upon arrival to Milan from the airport to the hotel, return transfers between the arrival airport and the accommodation.

- c. Two (2) nights' accommodation in a minimum 4-star hotel in Milan on a double occupancy, bed and breakfast basis.
 - d. Two (2) dinners including transport from the hotel to the restaurant and from the restaurant back to the hotel. The restaurant shall be at the Promoter's discretion.
 - ii. 2nd place Prizes (x150): Campari Spritz kits consisting of two (2) Campari Spritz glasses, a set of four (4) leather coasters, one (1) premium jigger and one (1) mixing spoon.
8. **Prize conditions:** All Prizes are non-transferable, non-refundable, non-exchangeable and no cash alternative is available. However, if Promoter considers it appropriate, or if it becomes necessary for reasons beyond Promoter's control (e.g. where the Prize or any element of the Prize becomes unavailable for any reason including as a result of COVID-19 restrictions), the Prize (or any element of the Prize), a Prize may be varied or swapped for a suitable alternative of equivalent value. The alternative Prize will be in Promoter's discretion. This may happen, for example, if the Prize or any element of it becomes unavailable due to COVID-19 restrictions or poor weather conditions. The following conditions apply to the 1st place Prize:
- (i) The Prize **excludes** all costs and expenses incurred by the winner and guest that are not expressly set out above, including: (i) any additional transportation; (ii) any additional food and beverages; (iii) any additional overnight accommodation; (iv) travel and medical insurance, visas and any other required travel documents; (v) any required COVID-19 testing; (vi) any additional discretionary spending; (vii) tips and gratuities; and (viii) any related taxes.
 - (ii) The winner's guest must be at least 18 years old at the time of travel.
 - (iii) For the avoidance of doubt, transfers from the winner's and guest's home to the international airport upon departure and return are not included.
 - (iv) The winner and guest are solely responsible for ensuring that they are able to travel at the appointed time on the relevant dates, including for having valid passports (with at least six months' validity after the travel dates) and any visas required. No alternative times and dates are available. The winner and guest are solely responsible for making all travel and other arrangements necessary to attend. In the event the winner or their guest are unable to travel due to visa or other personal circumstances, no alternative tickets will be issued, and no compensation or other Prize will be provided.
 - (v) All travel bookings will be made by a third-party travel agent (acting on behalf of Promoter) and the choice of flights, hotels and other Prize elements will be at the sole discretion of Promoter.
 - (vi) All elements of the Prize must be used in the same itinerary. The winner and guest are not entitled to receive any unused portion or element of the Prize.
 - (vii) The winner will be asked for a credit card on check in at their accommodation to cover any extras so must be able to provide one and cover these costs.
 - (viii) Promoter is not responsible for any COVID-19 related travel testing or restrictions applicable to the winner and/or guest, including, but not limited to any quarantine or isolation-related costs or conditions. The winner and guest are responsible for

ensuring that they adhere to all applicable COVID-19 related laws, rules, procedures and protocols relating to the Prize.

- (ix) Prizes are subject to all applicable ticket, venue and carrier/transportation terms and conditions. The winner and their guest must comply fully with such terms and conditions and all laws and regulations applicable to the Prize. Promoter will have no liability to the winner or guest if the winner and/or guest are unable to receive the full benefit of the Prize or are denied entry to, or are asked to leave, the venue as a result of a failure to abide by the ticket terms, any applicable law or as a result of inappropriate behaviour. Failure to comply with these Terms and Conditions may result in the Prize being retracted.
- (x) The winner and guest are solely responsible for ensuring they have all relevant insurance (including but not limited to health and travel insurance, insurance for theft, loss and damage to property) which may be required or prudent to be taken.
- (xi) If a booking is cancelled by the winner, no alternative tickets will be issued and for the avoidance of doubt, no compensation and/or refund will be provided.
- (xii) The winner will not be entitled to any compensation and will have no claim against the Promoter if the trip or any other event forming part of the Prize is delayed, postponed, rescheduled or cancelled.
- (xiii) The winner and guest must travel together in all instances, on the same dates and time, take the same trip and share the same room in all provided accommodation. The winner will forgo the Prize in totality if the winner fails to attend the scheduled booking, and the Promoter and any Prize providers shall have no further obligation to the winner.
- (xiv) The winner is responsible for the behaviour of themselves and their guest whilst taking the Prize. The Promoter reserves the right in its absolute discretion to exclude the winner and/or their guest from participation in any aspect of the Prize if any party fails to comply with the directions of the Promoter or any companies associated with the Prize or if the winner and/or their guest act in a manner that is dangerous to themselves or to the public or is, in the opinion of the Promoter, anti-social in any manner or which causes a disturbance or nuisance to others.
- (xv) The Prize will be forfeited if:
 - a. The winner and/or guest has not obtained all of the proper travel documents by the date specified by the Promoter;
 - b. The winner and/or guest has any immigration complications which prevent them from entering, leaving or travelling within the pre-booked period; or
 - c. The winner and/or guest has any medical, legal or any other reason that would prevent you from accepting and participating in the Prize.
- (xvi) It is the sole responsibility of the winner and any guest to check any travel advisories issued by a Government, to determine whether they wish to accept the risk of travelling to the destination. The Promoter will not be responsible for any loss or damage suffered by any winner or their guest arising out of their failure to follow any travel advisories issued by a Government. The winner and their guest must comply with and are responsible for obtaining all information regarding any recommended

inoculation and obtaining the inoculation(s) and health regulations required by any Prize destination country.

The following conditions apply to the 2nd place Prizes:

- i. The Promoter will not be responsible for any Prizes not received, broken or lost in transit.
 - ii. It is the responsibility of the participant to provide their correct, up-to-date details when entering the Promotion and/or confirming acceptance of the Prize in order for their Prize to be processed. The Promoter cannot be held responsible for winners failing to supply accurate information which affects Prize acceptance or delivery of their Prize.
 - iii. The Prize must be taken as stated and no compensation will be payable if a winner is unable to use the Prize as stated. The winner will be liable for all costs and expenses not stated relating to claiming the Prize.
 - iv. Any pictures depicting the Prizes on any media including press advertisements, posters or TV commercials are indicative only and the actual Prizes may vary from the depictions. The Promotion does not constitute an endorsement or recommendation of the products or services being offered as Prizes.
9. **Winner selection:** All eligible entries will be entered into a random draw to select 151 provisional winners on 2nd September 2024. The draw will be conducted by an independent party.
10. **Winner notification:** The provisional winners will be notified by phone call and/or email using the contact details collected at the time of entry within five (5) days of the completion of the winner selection process. The provisional winner will be asked to provide evidence of identity and eligibility along with their postal details, through an email linking to a winner's microsite. Promoter will make reasonable efforts to contact the provisional winners, but it is the provisional winner's responsibility to monitor their email address (including spam folder) and voicemail for receipt of the notification. Once eligibility has been confirmed, the provisional winner will be confirmed as a winner.
11. **Claiming the Prize:** The winners must claim their Prize within 14 (fourteen) days of Promoter's initial win notification by providing the information requested in the win notification. If the winner fails to claim the Prize or fails to provide any information required by Promoter by the claim deadline, Promoter reserves the right to disqualify the winner and select an alternative winner. The alternative winner will be selected using the same process as the original selection process and must claim the Prize within 14 (fourteen) days of Promoter's win notification.
12. **Prize delivery:** For the 1st place Prize, all bookings will be arranged by Promoter's third-party travel provider, who will contact the winner after they have claimed their Prize to arrange all required flights and other travel arrangements within 14 days of acceptance of the Prize. All travel documentation will be provided by post or email in good time prior to departure. For the 2nd place Prizes, an email confirming the winners will be sent and the kits will be sent directly to the winner's postal address provided during the eligibility check process. These deliveries will be fulfilled within 60 days. For any queries or updates to addresses or if a winner has not received communication to arrange their Prize, winners should contact

milanpromo@altavia-hrg.com. If a winner does not do so, the Promoter reserves the right to not reissue the Prize or limit its value at its sole discretion.

13. **Liability:** Nothing in these Rules limits or excludes any person's liability for death or personal injury caused by negligence, for fraud or for any matter for which liability cannot be lawfully limited or excluded. In particular, consumers have legal rights in relation to products that are faulty or not as described and services which are not performed with reasonable care and skill and these legal rights are in addition to and are not affected in any way by anything contained in these Rules. However, to the fullest extent permissible by law, Promoter will not be liable for: (i) any loss or damage caused by a third party who is not acting on behalf of or under the direct instructions of Promoter; (ii) any loss or damage occurring as a result of the winner taking up and using any third-party product or service forming part of the Prize (except where caused by the negligence of Promoter, its agents or distributors or that of their employees); (iii) any loss or damage caused by any event or circumstance beyond Promoter's reasonable control; (iv) any loss of profits or revenue, loss of anticipated savings or loss of goodwill; or (v) any unavailability of Promoter's websites, apps or social media accounts. The Promoter will not be liable for any delay or failure to comply with its obligations for reasons beyond its reasonable control arising from but not limited to Acts of God, global or regional epidemic or pandemic, adverse weather conditions, fire, industrial dispute, war, terrorist activity, hostilities, political unrest, riots, civil commotion, plague or other natural calamities, or any other circumstances.
14. **No endorsement:** The Competition is in no way sponsored, endorsed, administered by or associated with any third party. All third-party trademarks and other intellectual property rights are hereby acknowledged. By participating in the Competition, participants are providing their information to Promoter and any parties acting on the Promoter's behalf, not to any third party. To the maximum extent permitted by applicable law, no third party shall have any liability to any participant in connection with or arising out of the Competition howsoever caused, including for any costs, expenses, damages and other liabilities.
15. **Cancellation and variation:** Promoter reserves the right to vary, suspend or cancel the Promotion and/or these Rules if it considers it necessary or appropriate to do so, including if there is any actual or anticipated breach of applicable law or if variation, suspension or cancellation is necessary due to an event outside Promoter's reasonable control. In the event of cancellation, Prizes may be awarded to winners drawn from entries received prior to cancellation.
16. **Disqualification:** The Promoter seeks to run a fair and secure promotion and prevent abuse and cheating. If you enter in a way that is not consistent with these Rules, your entry (and any of your associated aliases) will be disqualified. Any Prize awarded may be void and recoverable. For this reason, the Promoter reserves the right at any point to:
 - (a) Verify the eligibility of entrants and/or provisional winners through multiple means by requesting such information it consider reasonably necessary for this purpose. Entry or a Prize may be withheld until verification is completed.
 - (b) Disqualify entries that are not made directly by the individual entering the Promotion.
 - (c) Disqualify entries made using anonymous email services such as, but not limited to, GuerillaMail, Dispostable or Mailinator.
 - (d) Disqualify bulk entries from individuals, trade, consumer groups or third parties, incomplete entries and entries submitted by macros or other automated means.

- (e) Disqualify entries beyond the maximum allowed, or those using techniques such as 'script', 'brute force', masking identity by manipulating IP addresses, using aliases or identities other than their own or any other means.
- (f) Disqualify entrants who tamper with the entry process.
- (g) Disqualify entries or entrants which, the Promoter regards as being in breach of these Rules, any applicable laws, any terms and conditions referred to in these Rules and/or the spirit of the Promotion.
- (h) Cancel, modify or suspend the Promotion should it not be capable of running as planned for reasons including but not limited to tampering, unauthorised intervention, fraud, dishonesty, technical failures, or any other causes beyond the control of the Promoter which corrupt or affect the administration, security, fairness, integrity or proper conduct of this Promotion.

17. **Interference with the Promotion:** Any attempt to damage or undermine the content or legitimate operation of the Promotion is prohibited and may also be a violation of criminal and/or civil laws. Promoter reserves all its rights and remedies to deal with breaches or suspected breaches of this section including, without limitation, to exclude any entrant or winner believed to be associated with such activity.
18. **Access to Microsite:** The Promoter does not guarantee continuous or secure access to the microsite. No responsibility can be taken for entries which are lost, delayed, corrupted, damaged, misdirected or incomplete or which cannot be delivered for any technical, delivery or other reason. Proof of sending will not be accepted as proof of receipt.
19. **Publicity:** In the event of a win, Promoter shall be entitled to announce the names of winners on Promoter's websites and social media, provided that the winner consents in writing. By entering the Promotion, all entrants grant to Promoter a non-exclusive, perpetual, worldwide licence to use (and to grant a sub-licence to Promoter group companies and other third parties to use) their entry for the purpose of administering the Promotion and Prize fulfilment, for internal business purposes, for publicity purposes connected with the Promotion and for general advertising, marketing and PR purposes. This licence includes (without limitation) the right to edit, modify and adapt the entry, to incorporate the entry into or combine it with other materials, and to publish the entry in any media, including on Promoter's websites and social media. Entrants may also be asked (without further reward) to take part in reasonable publicity connected with the Promotion.
20. **Disclosure of winner's details:** By entering the Promotion, each entrant acknowledges that in the event of a win their surname and county of residence may be disclosed to persons enquiring, where permitted by law. Any entrant may object to their information being made available in this way, or may request that the amount of information made available be reduced, by contacting Promoter using the contact details at the end of these Rules. In these circumstances, the entrant acknowledges that Promoter may nevertheless disclose the relevant information, and the entrant's entry, to the Advertising Standards Authority (and/or any other competent authority) if required to do so. By way of example, this may happen where Promoter is required to demonstrate that it has awarded any advertised Prizes. To request disclosure of winner details, enquirers must submit a request to milanpromo@altavia-hrg.com within one (1) month following the end of the Entry Period. Details will only be disclosed (if permitted by law) after all Prizes have been awarded.
21. **Personal data:** Entrants acknowledge that any personal data processed in connection with the Promotion will be processed in accordance with Promoter's Privacy Notice, which is available at

https://www.camparigroup.info/policies/ENG_Campari.pdf. In particular, Promoter will share personal data with the following:

- a. PromoVeritas Limited (company number 04437132), a third-party supplier engaged by Promoter to assist with the administration of the Promotion;
 - b. Altavia HRG Limited (company number 04859829), a third-party agency engaged by Promoter to assist with the fulfilment of the 2nd place Prize; and
 - c. No Loop S.r.l. Società Benefit, a third-party supplier engaged by the Promoter to assist with the fulfilment of the 1st place Prize.
22. **Accessing these Rules:** Any website on which these Rules are posted is only intended to be accessed from the United Kingdom and where permitted by law. Promoter makes no representation that materials relating to the Promotion are appropriate or available for use at other locations. Access to them from territories where their contents are illegal is strictly prohibited.
23. **Severance and waiver:** If any part of these Rules is or becomes invalid, illegal or unenforceable, the validity, legality and enforceability of the rest of these Rules will not be affected. Promoter's failure to enforce any term of these Rules will not constitute a waiver of that provision.
24. **Disputes:** Subject to the "Law and Jurisdiction" section below, if there is a dispute about the Promotion or these Rules, Promoter's decisions are final. If there is a conflict between these Rules and any other document referred to in these Rules or those in any promotional material, these Rules take precedence to the extent necessary to resolve the conflict.
25. **Law and jurisdiction:** The Promotion and these Rules are governed by English law, and any disputes arising in connection with them shall be subject to the exclusive jurisdiction of the courts of England and Wales, except that residents of Scotland and Northern Ireland may also bring proceedings in their own jurisdiction.
26. **Accessibility:** If you have any difficulty accessing or entering this promotion, please contact us at milanpromo@altavia-hrg.com. If you would like these terms and conditions in another format (for example: audio, large print, braille) please contact us and we will endeavour to provide it.
27. **Contact:** General enquiries about the Promotion can be sent to Promoter at: milanpromo@altavia-hrg.com. Postal correspondence can be sent to 14-16 Great Portland Street, London W1W 8QW.

Short terms:

UK residents 18+. Starts: 00:00 am 13.05.2024. Ends: 12:59 pm 31.08.2024. Prizes: 1st place (x1) trip to Milan for two nights for winner and 1 guest (aged 18+) to be taken by 31st December 2024, excludes bank/public holidays. The Prize includes return economy flights, accommodation and in-city transfers. 2nd place (x150) Campari Spritz kit consisting of: 2 Campari Spritz glasses, a set of 4 leather coasters, 1 premium jigger and 1 mixing spoon. To enter: Purchase a bottle of promotional Campari 70cl in participating stores, (ii) scan QR code on inside of neck tag, (iii) complete online entry form on microsite. Promotional bottles subject to availability. While stocks last. Retain neck tag. Max 1 entry per person. Prize must be claimed within 14 days of notification. Full T&Cs: <https://www.campari.com/en-gb/milan-trip/>. Promoter: Glen Grant Limited t/a Campari UK, Glen Grant Distillery, Rothes, Morayshire AB38 7BS.