












PRIVACY NOTICE FOR VISITORS OF THE CAMPARI.COM WEBSITE

	IDENTITY OF THE DATA CONTROLLER	The data controller is Davide Campari-Milano S.p.A. (hereinafter, " DCM "), having its registered office at via Franco Sacchetti 20, 20099, Sesto San Giovanni, Italia, VAT 06672120158.
	CONTACT DETAILS OF THE DATA PROTECTION OFFICER	The data protection officer (hereinafter, the " DPO ") of Davide Campari-Milano S.p.A. can be reached at gpdp.office@campari.com .
	PERSONAL DATA COLLECTED	<ul style="list-style-type: none"> • Common personal and identifying information (e.g. name, surname, email, address, city, province, zip code, policy acceptance, message) that you provide when fulfilling the contact form in the website (hereinafter, the "Website"). • Technical navigation data (e.g. IP address).
	PURPOSES OF THE PROCESSING	DCM processes personal data for the following purposes: <ul style="list-style-type: none"> • sending the requested information; • sending of newsletters and periodic communications via email regarding Gruppo Campari products, promotional and competition activities of various kinds and data processing for statistical purposes; • optimise our Website.
	RECIPIENTS OR CATEGORIES OF RECIPIENTS OF THE PERSONAL DATA	Data processors or private parties directly involved in the performance of the service, including IT system operators or marketing agencies.
	TRANSFER OF PERSONAL DATA	Your personal data will be processed within the European Union.
	PERIOD FOR WHICH THE PERSONAL DATA WILL BE STORED	The period of retention of your data depends on the purpose for which it is used: <ul style="list-style-type: none"> • provide you with information or services requested by you: for the time necessary to process your request; • marketing and profiling operations: two years from the last contact with you; • optimise our website: depending on the cookies installed (see cookie policy).
	LEGAL BASIS FOR PROCESSING	We rely on the following legal basis, depending on the specific purpose: <ul style="list-style-type: none"> • legitimate interest for managing you requests; • your consent for optimising our Website; • your consent for marketing and profiling activities (if any).
	RIGHTS OF DATA SUBJECTS	You may exercise specific rights on personal data collected, such as, those of access, rectification, erasure, restriction of processing and object to processing. If you want to exercise your rights, please contact the DPO at: gpdp.office@campari.com .
	RIGHT TO LODGE A COMPLAINT WITH A SUPERVISORY AUTHORITY	If you think that your personal data has been unlawfully processed, you have the right to lodge a complaint to the Italian Data Protection Authority (https://www.garanteprivacy.it/).
	PROVISION OF PERSONAL DATA	The collection of your personal data is optional, with the exception of data automatically acquired by the system when connecting to the Website.
	APPLICATION OF AN AUTOMATED DECISION-MAKING TECHNIQUE	Personal data collected will not be subject to any automated decision-making techniques.